

StormLead AI

Security & Data Handling (Client-Facing Summary)

What data StormLead AI uses

StormLead AI collects only the minimum information required to contact a homeowner and book an inspection, such as name, phone number, address, and preferred time window (when available).

Where the data lives

Lead data is stored in your systems (for example, your CRM) or in a shared sheet you control. Messaging and voice delivery run through established, encrypted business providers (for example, Twilio). StormLead AI does not sell, share, or reuse your lead data.

AI model training

Customer lead data is not used to train public AI models. StormLead AI uses AI to generate messages and manage conversations for your business only.

Account isolation

Each customer account is logically isolated. One roofing company cannot see or access another company's leads, messages, or reporting.

Access controls

Access to workflows and integrations is restricted to authorized users. Integration credentials are stored securely and can be rotated on request.

Messaging compliance

SMS messages include opt-out language (Reply STOP to opt out). Call recording is enabled only if you already record calls and you confirm applicable consent requirements for your region.

Questions? Email demo@stormleadai.com