

# StormLead AI

## Security & Data Handling (Client-Facing Summary)

### What data StormLead AI uses

StormLead AI collects only the minimum information required to contact a homeowner and book an inspection, such as name, phone number, address, and preferred time window (when available).

### Where the data lives

Lead data is stored in your systems (for example, your CRM) or in a shared sheet you control. Messaging and voice delivery run through established, encrypted business providers (for example, Twilio). StormLead AI does not sell, share, or reuse your lead data.

### AI model training

Customer lead data is not used to train public AI models. StormLead AI uses AI to generate messages and manage conversations for your business only.

### Account isolation

Each customer account is logically isolated. One roofing company cannot see or access another company's leads, messages, or reporting.

### Access controls

Access to workflows and integrations is restricted to authorized users. Integration credentials are stored securely and can be rotated on request.

### Messaging compliance

SMS messages include opt-out language (Reply STOP to opt out). Call recording is enabled only if you already record calls and you confirm applicable consent requirements for your region.

Questions? Email [demo@stormleadai.com](mailto:demo@stormleadai.com)